5 WAYS TO GET MORE LIKES ON FACEBOOK

You've taken the time to design your Facebook Business Page, but you only have a handful of followers or "likes." What is the proper way to get more "likes" while adhering to Facebook's "Terms of Use"? This infographic shares 5 easy ways to get more "likes" on your Facebook page.

1 EMAIL YOUR CLIENTS

Send an email to your current list of clients and ask them to "Like" your page on Facebook. Inform them that they will receive incentives such as specials and access to the latest news.

CONTACTS A–Z

CONSIDER THIS

73% Of online users have a Facebook page.

54% Of the US population has a Facebook page.

955 million MONTHLY ACTIVE FACEBOOK USERS

2 DISPLAY SIGNAGE IN OFFICE

A simple sign on the reception desk that says "We're Social, Connect with us on Facebook" will get you more likes.

LIKE US — GOOD!

Like Us! — TOO MUCH!

FACEBOOK USAGE

07:45:49

7:45:49, the time spent per person per month on Facebook

137.6

Million unique visitors per month (In the USA alone)

>30 billion pieces of content shared each month on Facebook

3 GET STAFF INVOLVED

Ask your staff to mention your Facebook page to patients before they leave.

WAIT! DON'T FORGET TO LIKE US!

CONNECTIONS

80 The number of pages, groups, and events the average user is connected to

130 The number of Facebook friends an average user has

4 PROMOTE YOUR FACEBOOK URL

Add your Facebook URL to all of your marketing materials including email signatures, postcards, and appointments requests.
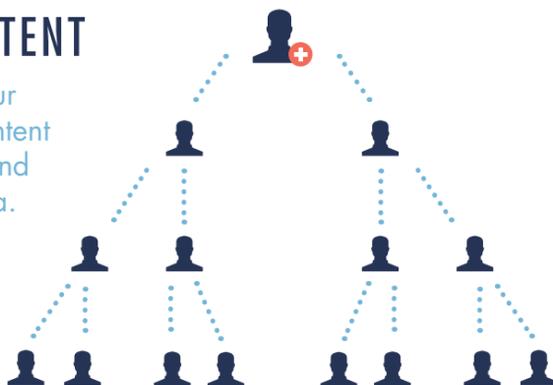
FIND US ON FACEBOOK
facebook.com/url

5 ENGAGE WITH GREAT CONTENT

Engaging, fun content is shared by your followers with their friends. Shared content reaches others who enjoy your posts and will want to follow you on social media.

MOBILE MATTERS

>488 Million active users access Facebook via mobile

54% Of monthly users access Facebook via a mobile device